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Orion Industries Launches New Brand

Change Emphasizes Current and Future Growth in its Mission and Business

AUBURN, WA (June 20, 2019) –

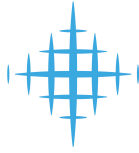
Today, Orion Industries, a leading national model for Social Enterprise announced a new look and brand to better represent current and future growth in its mission and business. The term “Social Enterprise” refers to a business that is run to support a social mission. The mission of Orion is to change the lives of people with barriers to employment by building esteem and creating opportunities through training, education and successful business platforms. Orion’s customers include large Fortune 500 clients like Boeing and Microsoft.

A key driver behind the new Orion brand was the successful 2016 merger with Diversified Industrial Services in Mukilteo, WA. As part of the merger Orion gained new manufacturing capabilities, expanding product lines while also allowing additional training opportunities to support its transitional employment model. Orion also expanded its service offering to include Individual Employment Services and Community Inclusion services. These programs support over 50 individuals with Intellectual and Developmental Disabilities in community employment settings.

“A top priority during our rebranding effort was the strong desire to continue to appeal to our existing customers and partners. They are the strong foundation for our mission and business and we will continue to serve them at the world class level they require,” said Jerry Chase newly appointed CEO of Orion. Chase continued, “We also wanted our new brand to reflect the growth in our mission and business because of the Diversified Industrial Services merger, and we wanted to appeal to new partners and customers as we strive to grow our mission and business. We believe the new look and brand really hit the mark!”

As a result of their success over the past ten years, Orion has supported over 2,300 people in their training programs and placed almost 1,000 individuals into careers. All this, with a focus on excellence, winning numerous awards for the quality of their products.

For additional information, visit <http://www.orionworks.org/> or contact Chris Hedegaard at (253) 661-7805, x220 or at chris.hedegaard@orionworks.org.



ORION

[About Orion Industries](#)

Founded in 1957, Orion Industries is a mission-driven nonprofit, providing career pathways to individuals with barriers to employment, such as learning disabilities, low incomes, and mental health. Orion is a social enterprise that uses operations in its Aerospace Manufacturing Division and Contact Center Services Division as platforms to teach people job skills through a combination of classroom instruction and paid training, including mentoring and internship programs. The divisions also provide sustainable funding for their social mission. In addition, Fortune 500 companies look to Orion for high-quality aerospace manufacturing and contact center support. Orion is headquartered in Auburn, WA, and are supported by their additional locations in Mukilteo, WA and Fort Eustis, VA.

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